

OMA **MOVE**

Measurement of Outdoor Visibility and Exposure

CHANGES IN OUR TRAVEL BEHAVIOUR

2018 Household Travel Survey Results

May 2018

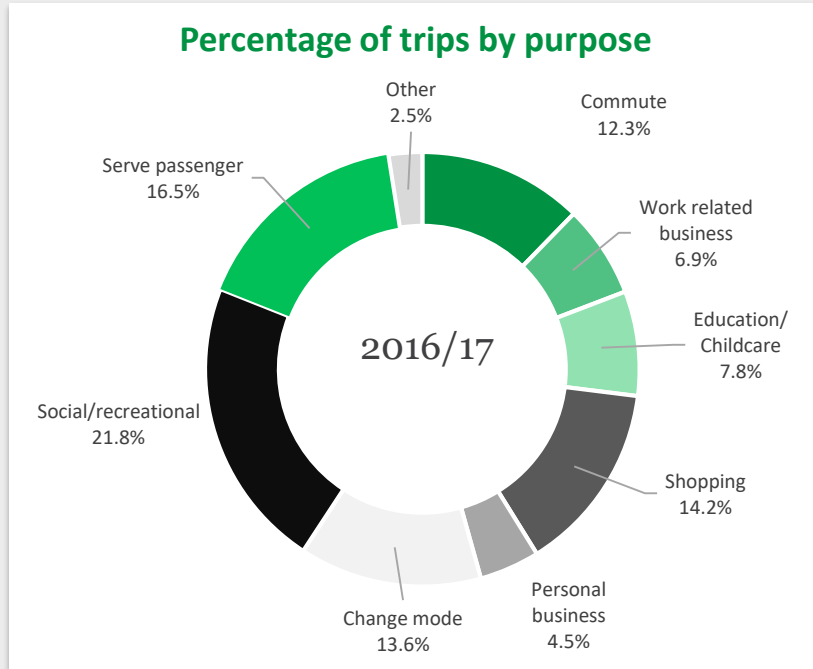


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OF OOH**



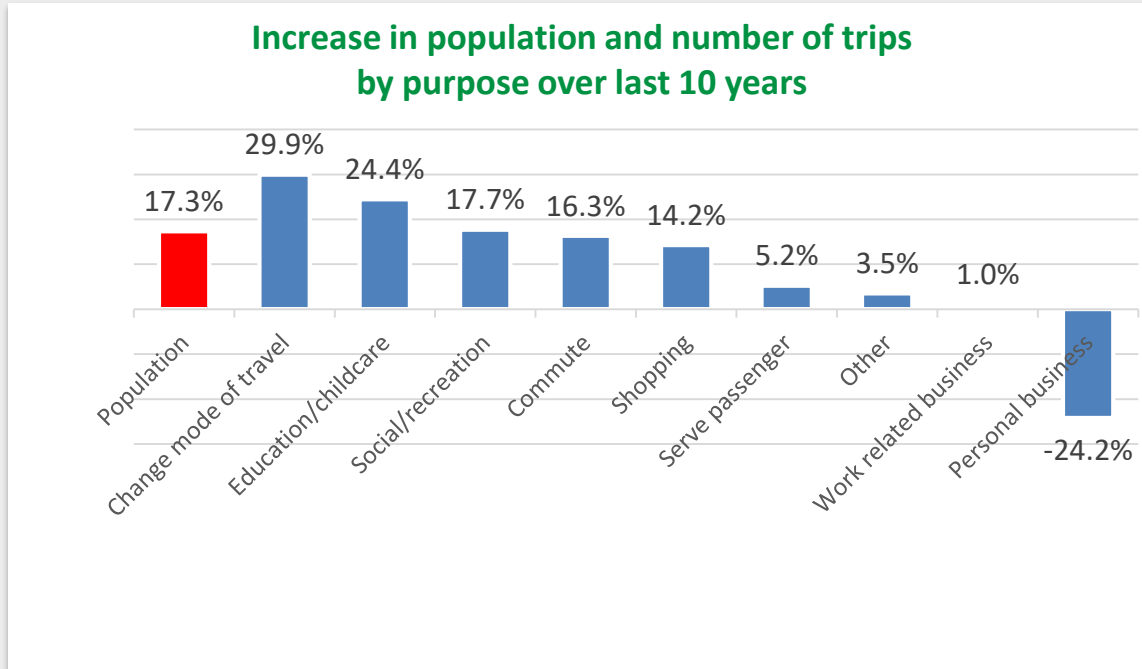
SOCIAL AND RECREATIONAL TRIPS REMAIN THE REASON WHY WE TRAVEL

1 in 5 trips made daily are for social or recreational purposes



- The latest household travel surveys by government show social and recreational trips account for 21.8% of all trips on the average weekday
- Next highest, at 16.5% of trips, is driving a passenger to a destination (e.g. dropping off children at school) referred to in the survey as ‘serve passenger’
- Third highest is shopping trips
- Work trips account for 1 in 8 (12.3%) of all trips made each weekday

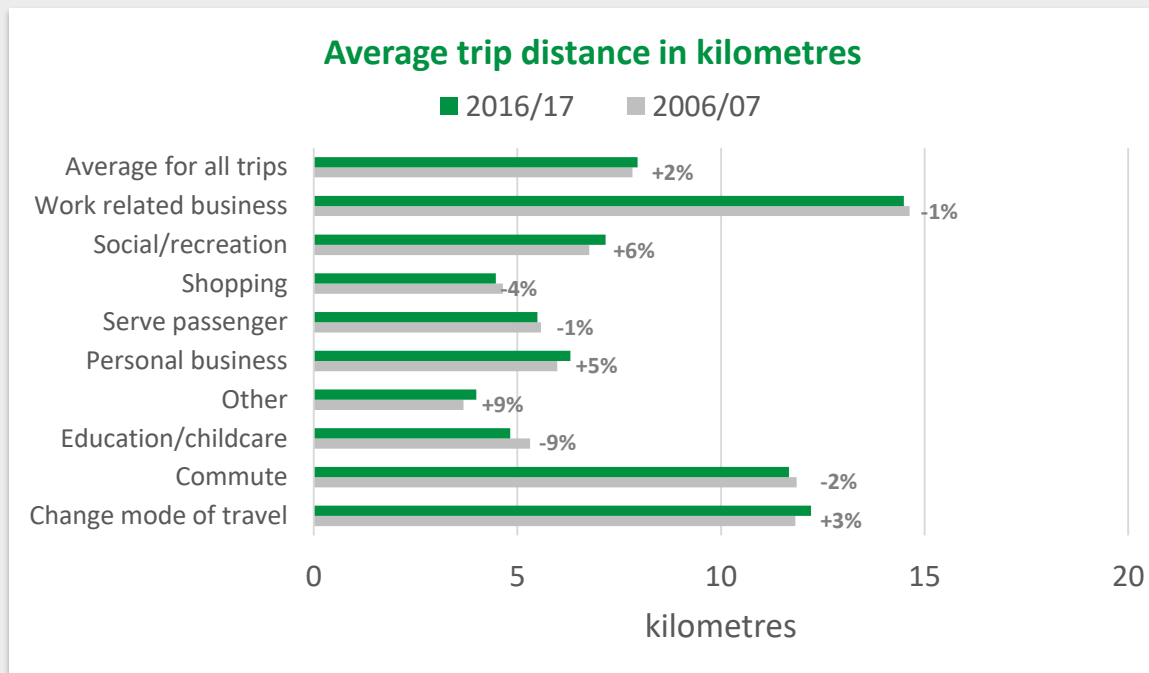
INCREASES IN PUBLIC TRANSPORT AND TRIPS MADE TO TAKE CHILDREN TO CHILDCARE



- The population has grown 17.3% over the last 10 years
- At the same time trips whose purpose was to get to another mode of transport have increased 29.9%, ie. walk/drive to a train station/bus stop (these trips are referred to as 'change mode')
- Trips made for educational purposes have increased, as have trips to childcare facilities as more families use childcare
- Technology has led to a decline of 24.2% in the trips we take to do our personal business, as we do more of it now online. In Sydney there are now 266,000 less personal business trips per day than 10 years ago

WE ARE TRAVELLING FURTHER

On a daily basis, the distances we travel are increasing



- The distances we travel have increased by 2% from 7.8km in 2006/07 to 8km in 2016/17. This is driven by:
 - social or recreational (up 6% to 7.2 km)
 - personal business (up 6% to 6.3 km)
 - change mode of travel (up 3% to 12.2 km)
- We take the longest trips for work related business at 14.5kms
 - Followed by trips where we change modes (walk/drive to take train/bus) at 12.2km
 - And then the work commute to work at an average distance of 11.7km